



2021 Golf Tournament

Presenting Sponsor \$10,000

Activation partnership opportunity to co-brand with Shining Hope Farms 2021 Golf Tournament Presenting Sponsor deliverables include:

- Sponsoring company name and Large Logo included on event collateral and material (Including Event Flyer, Registration Form, Program, Banner)
- Logo Inclusion in event advertising and communication (Print, Website (8 months), Newsletters, Press Release, Social Media)
- Premium FULL PAGE Ad placement in event program
- Yard Sign with Company Logo at Sponsored Hole
- Company name and logo on banner at Awards Dinner, including Tabletop Advertisement at Event Dinner
- Named Recognition of Sponsorship at Shotgun Start, and Event Dinner during Program
- 1 Minute Advertisement at Event Dinner, Choice of Prize or Award (Optional)
- Activation opportunity to brand event swag or golf tournament item (example: Towel, Golf tool, or item of choice)
- Electronic Ad in Golf Carts

Title Sponsor \$5,000

Shining Hope Farms 2021 Golf Tournament Title Sponsor deliverables include:

- Company name and logo on event banner at event entrance
- Logo Inclusion in event advertising and communication (Print, Website, Newsletters, Press Release, Social Media)
- Vendor activation opportunity at event
- Premium HALF PAGE Ad in Golf Cart Advertisements
- Yard Sign with Company Name and Logo for Sponsored Hole
- Company Name and Logo on Banner at Awards Dinner including Tabletop Advertisement at Event Dinner
- Named Recognition of Sponsorship at Shotgun Start, and Event Dinner during Program
- 1 Minute Advertisement at Event Dinner
- Electronic Ad in Golf Carts

SOLD

Beer Sponsor \$5,000

Shining Hope Farms 2021 Golf Tournament Title Sponsor deliverables include:

- Company name and logo on event banner at event entrance
- Logo Inclusion in event advertising and communication (Print, Website, Newsletters, Press Release, Social Media)
- Beer Cart/Vendor activation opportunity at event
- Premium HALF PAGE Ad in Golf Cart Advertisements
- Yard Sign with Company Name and Logo for Beer Carts
- Company Name and Logo on Banner at Awards Dinner including Tabletop Advertisement at Event Dinner
- Named Recognition of Sponsorship at Shotgun Start, and Event Dinner during Program
- 1 Minute Advertisement at Event Dinner
- Electronic Ad in Golf Carts

SOLD

Golf Ball Sponsor \$7,500

Shining Hope Farms 2021 Golf Tournament Title Sponsor deliverables include:

- Activation opportunity to brand company logo on golf balls, to be given out to all 120 players in swag bag
- Company name and logo event banner at event entrance
- Logo Inclusion in event advertising and communication (Print, Website, Newsletters, Press Release, Social Media)
- Vendor activation opportunity at event
- Premium HALF PAGE ad placement in event program
- Yard Sign with Company Logo at Sponsored Hole
- Company Name and Logo on Banner at Awards Dinner including Tabletop Advertisement at Event Dinner
- Named Recognition of Sponsorship at Shotgun Start, and Event Dinner during Program
- 1 Minute Advertisement at Event Dinner
- Electronic Ad in Golf Carts

Mulligan Sponsor \$5,000

Shining Hope Farms 2021 Golf Tournament Mulligan Sponsor deliverables include:

- Company name and logo event banner at event entrance
- Logo Inclusion in event advertising and communication (Print, Website, Newsletters, Press Release, Social Media)
- Logo on Mulligan packages purchased by golf participants
- Vendor activation opportunity at event
- Premium HALF PAGE ad placement in event program
- Yard Sign with Company Logo at Sponsored Hole
- Company Name and Logo on Banner at Awards Dinner including Tabletop Advertisement at Event Dinner
- Named Recognition of Sponsorship at Shotgun Start, and Event Dinner during Program

- 1 Minute Advertisement at Event Dinner
- Electronic Ad in Golf Carts

Event Sponsor \$2,500

Shining Hope Farms 2021 Golf Tournament Event Sponsor deliverables include:

- Company name and logo on event banner at event entrance
- Company name and logo in event Program, email communication
- Vendor activation opportunity at event (Tent, Giveaway, Item in Swag Bag)
- Recognition of Sponsorship on Shining Hope Farms Website
- Premium HALF PAGE Ad placement in event program
- Named Recognition of Sponsorship at Shotgun Start, and Event Dinner
- Yard Sign with Company Logo at Sponsored Hole
- Electronic Ad in Golf Carts

Platinum Sponsor \$1,000

- Company name and logo on event banner at event entrance
- Company name and logo in event Program, email communication
- Vender Opportunity at event (Tent, Giveaway, Item in Swag Bag)
- Recognition at Event Dinner
- QUARTER PAGE ad in Event Program
- Electronic Ad in Golf Carts

Gold Sponsor \$500

- Company name and logo on event banner at event entrance
- Company name and logo in event Program, email communication
- 1/8th PAGE ad in event program
- Electronic Ad in Golf Carts

Silver Sponsor \$250

- Company name on event banner at event entrance
- Company name in event Program, email communication
- Electronic Ad in Golf Cart

Hole Sponsor \$100

- Company name and logo on sign at specified Golf Tee or Hole

Checks can be mailed to **Shining Hope Farms**
328 Whippoorwill Ln Mt Holly NC 28120
Contact Patrice Gibson for more information
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